

THE CAMPAIGN FOR SCOUTING




**GROWING
FUTURE
LEADERS**
THE CAMPAIGN
FOR SCOUTING

Growing future leaders of character continues to drive the Boy Scouts of America. The National Executive Board has charged the BSA Foundation with funding this vision. Growing Future Leaders is a \$250,000,000, five-year campaign to directly impact Scouting at the local and national levels.



BOY SCOUTS OF AMERICA
NATIONAL FOUNDATION

1325 W. Walnut Hill Lane, Irving, Texas 75038 | bsafoundation.org

The BSA National Foundation is a public charity, recognized as tax exempt under IRS Section 501(c)(3).



GROWING...WHERE SCOUTING STARTS

Scoutreach connects communities by growing Scouting in underserved markets. Membership growth initiatives break barriers to participation. Youth need the character building attributes of Scouting.

With your investment...

- Serve 150,000 additional youth
- Endow funding for 20 Scoutreach Executives
- Grow Scouting in key markets, fuel pilot program innovation and improve the member experience

FUTURE...WHERE SCOUTING INNOVATES

Innovative programs teach powerful real-life skills. STEM Scouts, Sustainability and Workforce Development programs grow future leaders for our nation. Endowments secure the foundation of Scouting.

With your investment...

- Engage 500,000 additional youth in grades 3-12
- Implement co-ed STEM Scouts programs nationwide
- Create new endowments

LEADERS...WHERE SCOUTING HAPPENS

Scouting comes to life at camps and high adventure bases. Great program venues enhance the outdoor experience for youth, families and volunteers.

With your investment...

- Provide unique leadership opportunities for youth
- Educate and train volunteer leaders serving 100,000 Scouting units
- Improve and enhance facilities serving 2.5 million youth annually

GROWING

\$75M

FUTURE

\$100M

LEADERS

\$75M

OUR GOAL

\$250M