



Challenge

Engage

Develop

Expand

## Outdoor Program for the 21st Century

*Andrew Jackson Council*





# Antidote For The...

SCOUTING IS ABOUT DEVELOPING SKILLS THAT PREPARE KIDS FOR LIFE. FROM MERIT BADGES THAT FUEL A LIFELONG PASSION FOR LEARNING TO OUTDOOR EXPERIENCES THAT TEACH PROBLEM SOLVING, CRITICAL THINKING AND CREATIVITY,

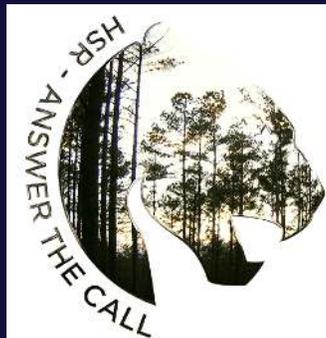


Change is a part of life. It is often directly related to survival and can enrich one's life in ways unexpected. When it comes to our children, we need to be sure that change is made for the better.

Hood Scout Reservation offers experiences that prepare children with the skills and more importantly,

the competencies they will need to tackle changes in our world.

It's 20+ miles of trails and rolling hills in Southwestern Mississippi and the ultimate place to learn powerful lessons in community, character-building, skill development, and healthy living in a meaningful, engaged, and participatory environment.



Hood Scout Reservation is an outdoor problem-solving laboratory where youth develop critical thinking through active involvement. With 70+ Merit Badge classes participants learn new skills and hone their abilities to relate, connect, empathize, and inspire innovation,



# ...World's Challenges

ORIGINAL EXPERIENCES PROVIDE A NEW WAY OF LOOKING AT THE WORLD.



OPPORTUNITY TO UNPLUG, FOCUS AND DEVELOP CREATIVE THOUGHT PROCESSES AND CONNECTIONS.

7,000+ YOUTH ANNUALLY CHOOSE FROM 80 DIFFERENT OUTDOOR EXPERIENCES

HIKE, PADDLE, CLIMB & SKI AT MISSISSIPPI'S PREMIER SCOUT CAMP.

We're going to need really strong problem solvers in the next century.\*

EQUAL OPPORTUNITY LIFE CHANGER FOR ALL RACIAL, ETHNIC, & SOCIOECONOMIC GROUPS

INTRODUCE FAMILIES TO THE SPIRIT OF OUTDOOR ADVENTURE IN AN AWE-INSPIRING ENVIRONMENT



EXPERIENCES THAT TRANSLATE INTO AN "I CAN" ATTITUDE.





4

# Scouts Learn Skilled Trades



SKILLED TRADES  
LABOR SHORTAGE

3 MILLION

By 2028, it's expected that there will be over three million available skilled trade jobs that offer job satisfaction, great pay, and benefits.

75%

of employers want employees with:  
critical thinking,  
problem-solving, and  
applied knowledge in  
real-world settings.



**AUTOMOTIVE MAINTENANCE**



**DIGITAL TECHNOLOGY**



**ELECTRICITY**



**ELECTRONICS**

**MERIT BADGES  
AFFORD SCOUTS  
THE OPPORTUNITY  
TO LEARN USEFUL  
SKILLS WHILE  
EXPLORING  
POTENTIAL  
CAREER CHOICES.**



**ENGINEERING**



**ENVIRONMENTAL SCIENCE**



**FORESTRY**



**PLUMBING**



**TRUCK TRANSPORTATION**



**WELDING**



**WOODWORK**



# Prepared For The Future.



## Top 3

The World Economic Forum predicts the top three skills for 2020 are complex problem solving, critical thinking & creativity.

### PREPARING FOR SUCCESS

The World Economic Forum predicts the top three skills for 2020 are complex problem solving, critical thinking and creativity.

The best way to teach these soft skills is through real world problem-solving.

Kids respond positively to hands-on experiential learning to solve real world problems.

Learning in this way connects kids to their future purpose, helping define their tangible value and meaning in a bigger world.

Today's young people don't just want to know they'll have a job. They want to play a role in shaping the world they'll inherit.\*

### CHANGING THE WAY WE TEACH

By solving problems impacting their world, young people develop confidence, and ultimately a sense of optimism about the future and their role in it. We need to set much bolder goals and connect hard skills to the soft skills needed for success. Kids today must learn to thrive in a future world that may be uncomfortable, nebulous, and full of hard questions.\*

# 60%

of hiring managers say job-seekers fall short on critical thinking and problem-solving abilities.

\* Tara Chklovski, "Prioritizing STEM and coding won't fill one of the biggest gaps in education." QUARTZ, 11/25/2019.



# CHALLENGE



Scouts show what they are made of as they rise to the challenges presented to them. These lessons translate to real life.



Camp challenges children, keeps them engaged, develops creativity and their talents, and expands their horizons.

**IN A RAPIDLY CHANGING SOCIETY, PROBLEM SOLVING AND TEAM WORK ARE PREREQUISITES FOR GREAT LEADERS.**



# ENGAGE

Outdoor adventure programs help Scouts develop problem solving skills and team work as they navigate difficult trails and deal with the many surprises Mother Nature has to offer.

# DEVELOP

**Tufts**  
UNIVERSITY

Scouts showed a three-fold increase in hopefulness when compared to non-Scouts. When youth are hopeful about the future, it is proven they are more likely to do well in school, have higher career aspirations and make more thoughtful choices.



We teach self-reliance, confidence in the face of adversity, and the ability to lead others. Our Scouts overcome challenges that exceed even their own expectations. That's where our commitment to providing a quality Scouting experience shines through. With your help we can continue to expand our programs to develop even more future leaders.

# EXPAND



# Big Vision

THE ANDREW JACKSON COUNCIL IS UNIQUELY POSITIONED TO DEVELOP ESSENTIAL LIFE SKILLS IN YOUTH THROUGHOUT SOUTHWESTERN MISSISSIPPI.



## OUTDOOR PROGRAM FOR THE 21<sup>ST</sup> CENTURY

The Andrew Jackson Council is dedicated to providing first-class, one-of-a-kind, leadership-developing experiences that draw Scouts, families and non-Scouts from around the country.

To accomplish this will require a lot of effort, time and resources.

By giving to the “Outdoor Program for the 21st Century” you can help ensure we can welcome all youth — regardless of socio-economic status — and have the facilities and resources to develop the next-generation of leaders for generations to come.

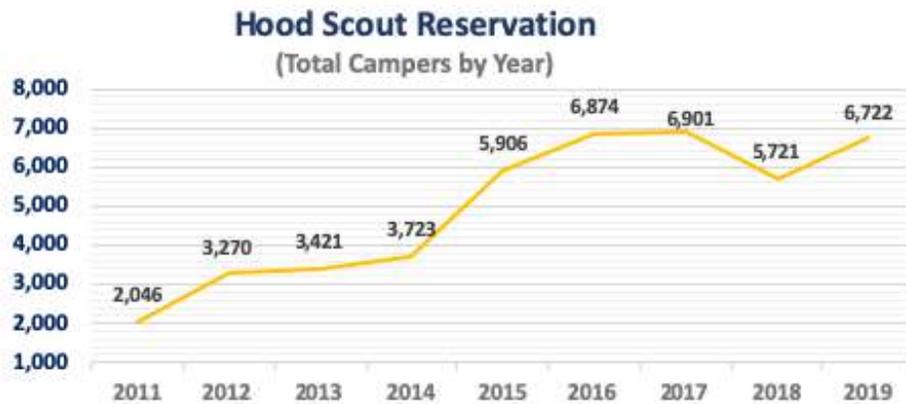
With your support we will continue to bring the immense benefits of Scouting to even more youth today and long into the future.



## WITH YOUR HELP, NO CHILD WILL BE LEFT INSIDE

There are at-risk and low-income families in every one of the twenty-two counties we serve. For this reason, we have a policy that *no child will be denied the opportunity to participate in the Scouting program due to financial concerns.* We are working to provide Scouting to these underserved areas by building strong community partnerships and relationships in these communities.

Our summer camp offers youth the opportunity to earn more than 70 Merit Badges. These classes provide our youth with a wide variety of knowledge and skills sets. While earning Merit Badges, a Scout acquires the kind of self-confidence that comes only from overcoming obstacles to achieve a goal.



## HELP PRESERVE HOOD SCOUT RESERVATION.

Your investment will help ensure the Andrew Jackson Council will continue to provide the youth of Mississippi with positive Scouting experiences and help them develop the leadership skills necessary to succeed in the 21<sup>st</sup> century.

## HOOD SCOUT RESERVATION SELECTED AS ONE OF THE "8 MOST AWESOME CAMPS IN THE US" BY *BOYS' LIFE* MAGAZINE

- 1,300-acre camp located in the rolling hills of Southwestern Mississippi.
- Open year-round and serves as a base for programming for both Cubs and Scouts, first-time family campers, and our Resident Scout Summer Camp.
- Provides an outdoor classroom where our youth can grow and feel challenged to push themselves in a safe and supportive environment.

# 220%

Over the last eight years, we have experienced exponential growth of over 220% in the number of campers annually at Hood Scout Reservation.

First open for summer camp in 1986, Hood Scout Reservation was renovated from 2014 – 2018. Renovations included the addition of a million dollar Shooting Sports Complex featuring all shooting disciplines (shotgun, pistol and rifle) including a training classroom and an indoor Airsoft range.



# The Plan

INSPIRE AND DEVELOP EVEN MORE ENVIRONMENTAL STEWARDS EQUIPPED WITH THE CHARACTER AND LEADERSHIP SKILLS TO LEAD IN THE 21<sup>ST</sup> CENTURY.

## TO ACHIEVE THIS VISION

We need our facilities and programs to continue to serve everyone who wants to participate.

Summers spent at Hood Scout Reservation offer youth opportunities for success, introduction to new activities, leadership skills, and a lifelong desire to learn under the mentorship of active, positive role models.

With your help, the Andrew Jackson Council will provide top-tier facilities, adventures, training, and staff to help develop the leaders needed to address the challenges of the 21st Century.



## YOUR IMPACT

- 1 CHALLENGE** youth through quality outdoor experiential learning opportunities.
- 2 ENGAGE** more youth, families and volunteers.
- 3 DEVELOP** skills to prepare the next generation of community and business leaders.
- 4 EXPAND** the variety of programs and services offered, especially to at-risk and low-income youth.

LEAVE A LEGACY FOR GENERATIONS TO COME.  
ENSURE THE YOUTH OF MISSISSIPPI WILL CONTINUE TO  
BENEFIT FROM SCOUTING AND DEVELOP THE LIFE-SKILLS  
THEY NEED TO BE PREPARED FOR THE FUTURE.

# The Investment



## ANDREW JACKSON COUNCIL | OUTDOOR PROGRAM FOR THE 21<sup>ST</sup> CENTURY

### Capital Component

\$1,800,000

Provide moments, experiences, and adventure that attract and retain families and shape tomorrow's leaders.

### Leave Your Legacy Endowment

\$350,000

Grow our endowment through both current and estate gifts to secure Scouting's future.

### Scouting Programs Fund

\$250,000

Provides for ongoing support for the leadership and character development programs we deliver to youth across the 22 counties we serve.

## TOTAL INVESTMENT

\$2,400,000





# Outdoor Program for the 21st Century

*Andrew Jackson Council*



BOY SCOUTS  
OF AMERICA®

ANDREW JACKSON COUNCIL