



# 2017 MAJOR GIFTS AWARD

## Application For BSA Local Councils

(FOR PRESENTATION/RECOGNITION IN 2018)

COUNCIL NAME \_\_\_\_\_

COUNCIL # \_\_\_\_\_

COUNCIL HQ CITY/STATE \_\_\_\_\_

REGION \_\_\_\_\_

Further information, descriptions, and support materials for each requirement is found at [www.bsafoundation.org](http://www.bsafoundation.org) under the Major Gifts Award tab. To receive recognition at the 2018 National Annual Meeting, this application must be received by the BSA Foundation no later than FEBRUARY 15, 2018.

Earning the Major Gifts Award also gives the council priority consideration for discretionary grants available from the BSA Foundation.

### 1. COUNCIL SEMINARS AND INFORMATION

Our council conducted at least one of the following council seminars or information meetings:

- Wills and Estate Planning Seminar Date Held \_\_\_\_\_
- Professional Advisors Seminar Date Held \_\_\_\_\_
- Donor Cultivation Event Date Held \_\_\_\_\_

### 2. COUNCIL WEBSITE AND E-NEWSLETTERS

Council has done at least one of the following:

- Enrolled with the BSA Foundation as a "Gift Charity" council, which provides council-specific e-newsletters and e-brochures on giving
- Placed a link on our council website to any helpful page on the BSA Foundation's website, [www.bsafoundation.org](http://www.bsafoundation.org).

### 3. SECOND CENTURY SOCIETY RECOGNITION

Recognized at a council donor recognition event at least one new gift that qualifies for the BSA's Second Century Society (*minimum \$25,000 gift for operating, capital, or endowment*).

Date and Description of Event: \_\_\_\_\_

Total Value of Second Century Gift(s) Recognized: \_\_\_\_\_

## 4. MAJOR GIFTS TRAINING

Had at least one current staff professional and/or currently active volunteer who has, within the last 4 years, attended a Major Gifts Seminar conducted or approved by the BSA Foundation as meeting this award criteria. *(If more than one person has attended a qualifying course, only one name is needed to meet this criteria).*

Name: \_\_\_\_\_  Current Staff  Current Volunteer

Course and Date: \_\_\_\_\_

## 5. MAJOR GIFTS READINESS ASSESSMENT

**NOTE: Councils who currently have a Premium Services Agreement with the BSA Foundation do NOT have to complete Section 5.  My council is currently working with BSA Foundation**

5a. Attach or email to the BSA Foundation a “best method” case statement for the council. This should be a case statement actually used for an operating, capital, or endowment major gift ask by the council, and should detail and describe the council’s need, project, and reasons for donor support.

- Attached to application
- Separately submitted to BSA Foundation by mail or email

5b. Has your council executive board or your major gifts/endowment committee received any major gifts training as part of a regular board meeting, committee meeting, or retreat?

- YES
- NO

5c. Have you added or substituted at least 5 new prospects on your Top 20 Prospects list, and identified, researched, and qualified all prospects for the current year?

- YES
- NO

5d. Do you have a gift acceptance policy, and does this policy include board-approved guidelines for the acceptance of non-cash gifts (e.g., stock, real estate, etc.)?

- YES
- NO

5e. How many donor asks did you make in 2017 for gifts of \$10,000 and above?

Asks \_\_\_\_\_ Total value of asks \_\_\_\_\_

5f. How many gifts of \$10,000 and above did you receive in 2017?

\$10,000+ Gifts \_\_\_\_\_ Value of these gifts \_\_\_\_\_



## SIGNATURES AND SUBMISSION INFORMATION

\_\_\_\_\_  
Scout Executive (signature)

\_\_\_\_\_  
Council President (signature)

\_\_\_\_\_  
Date

- Our council would like to learn more about the wide range of custom major gifts services the Foundation provides
- Our council would like to receive information on becoming a "Gift Charity", utilizing the Foundation's Crescendo Planned Giving license. We want to learn how custom planned giving e-newsletters and other strategies can be part of our planned giving cultivation.

### **APPLICATION DEADLINE: FEBRUARY 15, 2018**

As a reminder, the Major Gifts Award application must include:

- Copy of council case statement, unless previously submitted
- Signed and dated application (3 pages)

Please scan and email, or send regular mail, with any attachments or documentation required for the Major Gifts Award criteria, to:

Email: [Loretta.Sheets@scouting.org](mailto:Loretta.Sheets@scouting.org)

Mail: Loretta Sheets  
Boy Scouts of America Foundation  
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Irving, Texas 75015-2079  
972. 580. 2219